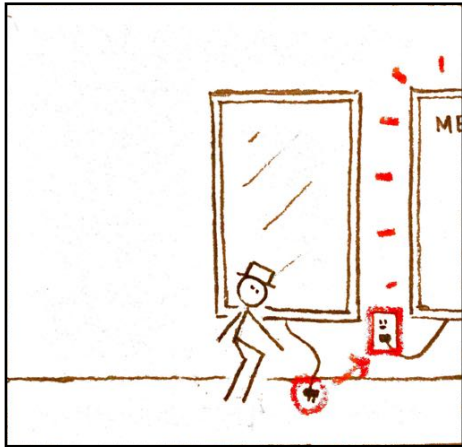


## **S3: Storyboards**

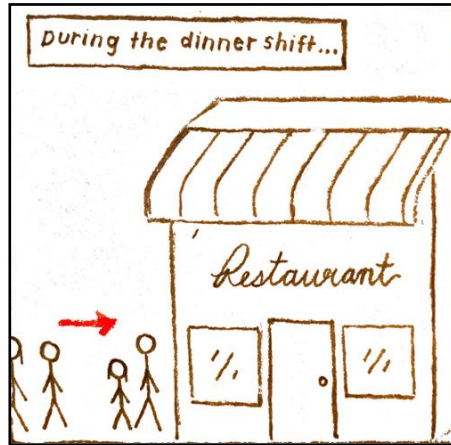
Riti Gupta

### **Problem Statement**

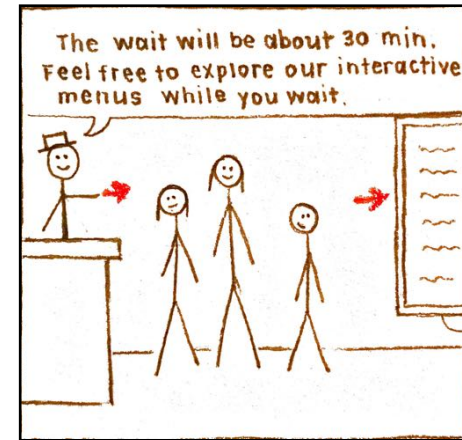
Family-owned restaurant owners need a way to improve customer dining experience (before and during the restaurant visit), because owners often lose customers due to long waiting periods.



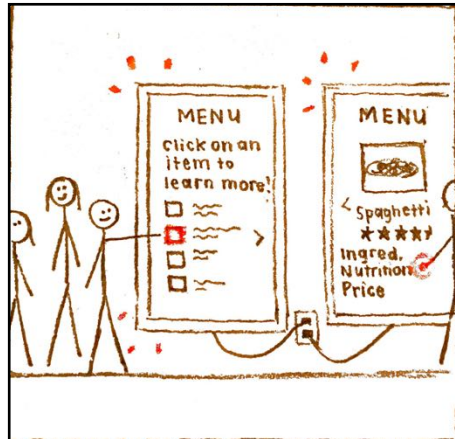
Upon arriving at his restaurant, the user turns on the interactive menus.



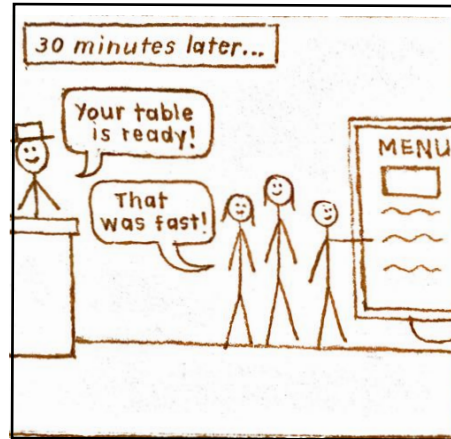
Later, after the restaurant has opened, the place gets busy, and wait times increase.



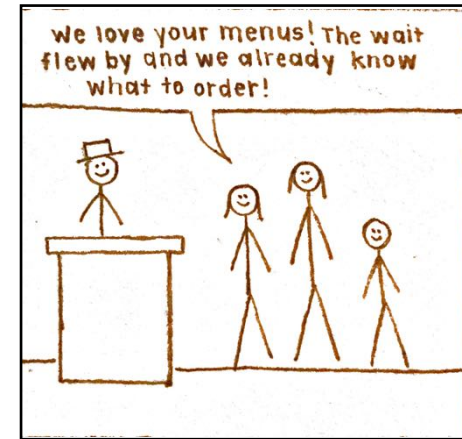
The user points customers to the interactive menus while they wait to be seated.



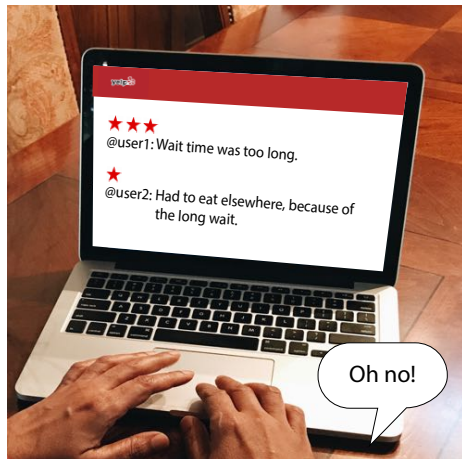
Customers interact with the digital menus while they wait, and explore each item's popularity, ingredients, nutritional value, and price.



Before they know it, the user confirms that the customers' table is all set.



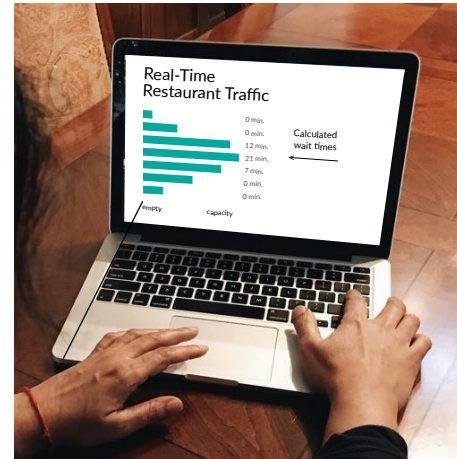
The customers compliment the user on his restaurant's great customer service.



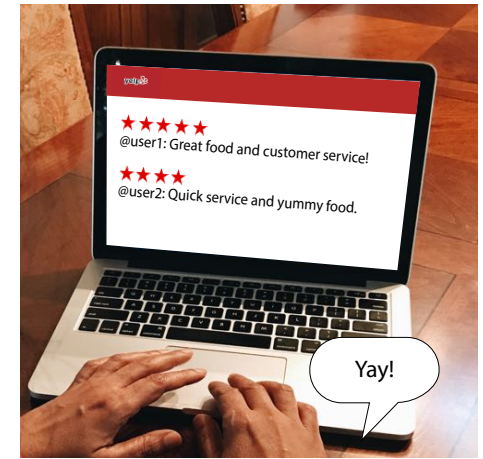
Gia sees negative reviews of her restaurant online, regarding long wait times.



She asks herself how she can reduce customer wait times.



Gia finds a real-time traffic feature, and adds it to her restaurant's website.



Gia checks her restaurant reviews a few days later, and happily finds more positive comments.